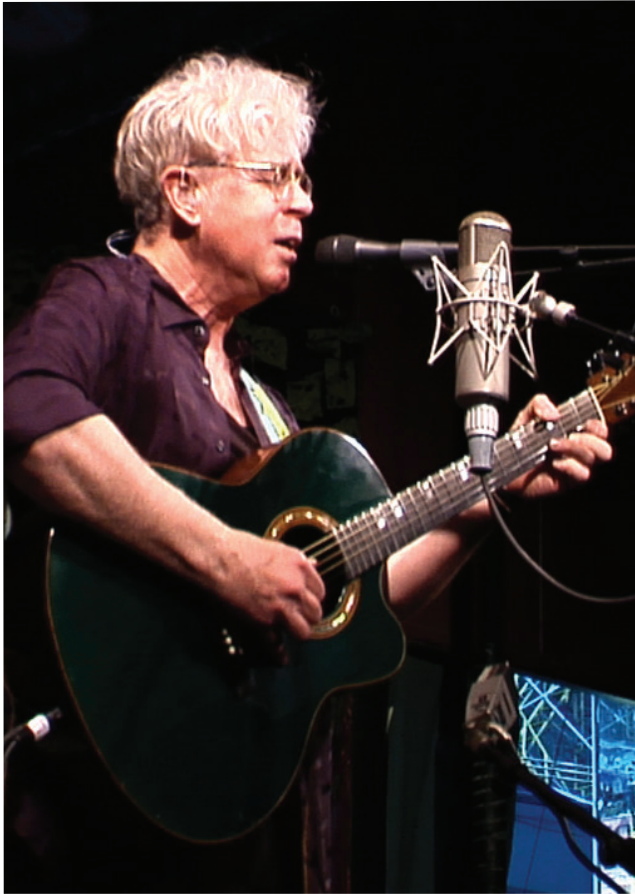




**ZOOMER  
TELEVISION**

**FOR IMMEDIATE RELEASE  
PLEASE INCLUDE IN YOUR  
LISTINGS / ANNOUNCEMENTS:**

## **A VisionTV World Premiere! Bruce Cockburn: Pacing The Cage**



**On the heels of his 12th Juno Award (Best Roots and Traditional Album, "Small Source of Comfort"), VisionTV presents an intimate look at the legendary Canadian songwriter and activist**

**Friday, May 4  
10pm ET / 7pm PT**

In 2008, Canadian music icon Bruce Cockburn set out on tour to make a live solo album, "Slice 'o' Life". Cameras followed the man whose legacy includes songs like *Wondering Where the Lions Are*, *If I Had a Rocket Launcher*, and *If A Tree Falls*, as he performed to sold-out crowds in benefit concerts across North America. The filmmakers also followed Bruce to his home for candid conversations about his views on topics from religion to new parenthood.

*"If I try to understand what it means to be a Christian, I look at the two instructions that were given in the Bible that are paramount, and those are to love God with all your heart and mind, and to love your neighbour as yourself. That's it."*

*-Bruce Cockburn*

***Bruce Cockburn: Pacing the Cage*** sheds new light on Bruce's spirituality, and his thoughts on activism, politics, writing, and his life in the music industry. An Officer of the Order of Canada and Canadian Music Hall of Famer, Bruce Cockburn's important lyrics and strong melodies have graced 31 albums. He is a Christian, but his spirituality is universal. For over 40 years, he has brought Canada's attention to causes around the world. He was the recipient of the first ever Humanitarian Juno Award and continues to make music that matters.

***Pacing the Cage*** includes never-before-seen live performances of songs from Cockburn's 40 year-plus catalogue of music. His long-time manager Bernie Finkelstein shares his insights, and best-selling Christian author William Young (*The Shack*), discusses how Bruce influenced his life and his writing. Other appearances include:

Colin Linden  
Michael Ondaatje  
Bono  
Sarah Harmer  
Lt. Gen Romeo Dallaire

Sylvia Tyson  
Jackson Browne  
Theology Professor Brian J. Walsh  
Blackie and the Rodeo Kings  
The Wailin' Jennys

**Bruce Cockburn: Pacing the Cage  
Friday, May 4  
10pm ET / 7pm PT**

**Photos:** <http://www.yousendit.com/download/M3BuYk JrNXZBNkc5TE5Vag>

***Bruce Cockburn: Pacing the Cage*** was produced by BB&J Productions for VisionTV. The documentary was written and directed by Joel Goldberg and produced by Joel Goldberg and Bernie Finkelstein.



**ZOOMER  
TELEVISION**

**FOR IMMEDIATE RELEASE  
PLEASE INCLUDE IN YOUR  
LISTINGS / ANNOUNCEMENTS:**

### About VisionTV

In over 10 million homes, VisionTV is Canada's only English language cable and satellite television analog specialty channel that airs multi-faith, multicultural and family oriented entertainment programming including iconic family dramas, the best British comedies, soaps and dramas, plus original Canadian dramas, documentaries and films that explore faith and spirituality. VisionTV is owned and operated by ZoomerMedia Limited (TSXV: ZUM) a diversified media company uniquely devoted to the needs and interests of Canada's 14.5 million 45plus. Founded in 2008 by broadcast pioneer Moses Znaimer – best-known internationally for the creation of such channels as Citytv, MuchMusic, MusiquePlus, Bravo!, and SPACE – ZoomerMedia Limited's media portfolio includes national and regional television, regional radio, websites, conferences, trade shows, and the flagship ZOOMER magazine, the largest paid circulation magazine in Canada for the 45plus.

### Where to find VisionTV:

Rogers 60 (GTA)  
Rogers 237 (Digital)  
BellTV 261  
Shaw Direct 394/72  
or check your local listings  
Watch online at [www.visiontv.ca](http://www.visiontv.ca)

Mary-Catherine Snelgrove  
ZoomerMedia Limited  
Email: [maryc@zoomer.ca](mailto:maryc@zoomer.ca)  
Direct: 416 216 6316

## ZOOMERMEDIA LIMITED

